

HOLIDAY



4651 S. Butterfield Dr., #161
Tucson, AZ 85714-3456

JOE BADILLA
SPECTRUM PRINTING COMPANY
4651 S. BUTTERFIELD DR., STE. 161
TUCSON AZ 85714



Joe,

Our thoughts turn gratefully to you and Spectrum Printing Company who have made our progress possible this year. It is in this spirit that we wish you and your family a joyous holiday. May the light in the season shine in your heart all year long.

Merry Christmas & Happy New Year!

*Warmly,
Elaine
& The Spectrum Team*

Discover more! www.spcaz.com • **Call us!** (520) 571-1114
Visit us! 4651 S. Butterfield Dr., Ste. #161, Tucson, AZ 85714 • **Socialize with us!**



Have you missed us? Download past issues:
www.spcaz.com/newsletter-archives
Update your subscription or tell us what you'd like to see in the next issue:
(520) 571-1114
Welcome@SpectrumPrintingCompany.com
4651 S. Butterfield Dr., Tucson, AZ 85714






TO:
FROM:




TO:
FROM:



TO:
FROM:




TO:
FROM:




TO:
FROM:




TO:
FROM:



TO:
FROM:



TO:
FROM:



TO:
FROM:



TO:
FROM:



TO:
FROM:



TO:
FROM:

Happy Holidays!



Spectrum
Printing
Company, LLC
(520) 571-1114 • spcaz.com



TO:
FROM:



TO:
FROM:



TO:
FROM:




TO:
FROM:




TO:
FROM:




TO:
FROM:




TO:
FROM:



TO:
FROM:



TO:
FROM:



TO:
FROM:



TO:
FROM:



TO:
FROM:

Season's Greetings!



A Fresh Perspective Marketing Ideas You Can Use Now

This bi-monthly edition of *The Complete*

Spectrum is a unique production designed to illustrate various printing terms, techniques, and attributes. This variable content holiday newsletter edition features a personalized holiday card, newsletter insert, and peel-off holiday gift tags, all neatly attached as a self-mailer.

3-Panel Self-Mailer Holiday Card & 4-Page Insert with Gift Tags

3-panel self-mailer holiday card printed 4/4 on 80# Flo Cover Gloss, folded, and glued.

4-page insert printed 4/4 on 80# Flo Text Gloss with 12 holiday gift tags printed 4/0 on 60# Showcase Digigloss, folded, and saddle-stitched.

Printing: Spectrum Production Team
Mailing List Processing: Spectrum Mailing Dept.
Design: Julie Gard
Concept & Content: Heather Strong Brempehl



This is a unique and wonderful time of the year when each of our senses is fully engaged, almost overflowing.

The sight of bright lights and decorations, people bustling to finish last-minute tasks, the happiness and joy on peoples' faces – young and old – when they gather to celebrate.

The many joyful sounds of the season, uplifting carols and songs everywhere, the gentle tinkling of the bells rung by Salvation Army volunteers, the excited chatter of people getting together.

Touch a falling snowflake on the tip of your tongue, feel the warmth from a Yule log aglow in the fireplace, enjoy the hugs from family and friends greeting one another.

Taste the vast array of foods lovingly prepared and meant to be shared. Seasonal specialty items, traditional foods from "the old country," confections that excite the palate as well as the eye.

The smells of the season, the refreshing scent of fresh pine, cinnamon and spices from the kitchen, aromatic candles and incense; the fragrance of fresh flowers in the centerpiece.

While all these images may evoke a pleasant, Rockwellian feeling, I trust one other sense is not overlooked now or throughout the rest of the year - Common Sense. Please always celebrate wisely and with the love and respect of your fellow man.

Whatever your traditions and however you may celebrate, I hope it is with happiness and health for you and your family. As for me, I wish you all a very Merry Christmas!

And, together, let's look forward to a fantastic, prosperous 2015.

George E. B. Stewart

The Top 10 Holiday Songs that Bring Us Great Joy

10. Here Comes Santa Claus – Gene Autry
 9. Silent Night – Martina McBride
 8. Mary, Did You Know? – Mark Lowry
 7. Carol of the Bells – John Tesh
 6. The Chanukah Song – Adam Sandler
 5. *Mele Kalikimaka* – Bing Crosby
 4. Santa Baby – Eartha Kitt
 3. Good King Wenceslas – Mannheim Steamroller
 2. *Feliz Navidad* – Jose Feliciano
- And the #1 holiday song that brings us great joy is...
- Joy to the World – Faith Hill

Holiday Schedule

Merry Christmas & Happy New Year!

We're closed on the following dates:

December 24-26 & 31

January 1 & 2



SuperStats Spectrum by the Numbers



Number of mail pieces
Spectrum Printing Company
was responsible for mailing
this past October.

840

Number of cookies we baked this
month for the airmen of D-M's
"Cookie Crunch" (& ourselves).



Number of new &
returning clients
Spectrum's team
interacted with in
2014.

123

7

Number of times we
pranked office colleagues
with fake tarantulas and
other scary Halloween
creatures in one week.